

SEDD REQUEST FOR PAYMENT FORM

Date of Expenditure: July 15, 2024
Amount of Expenditure: \$1,000.00
Type of Expenditure: Budgeted Project Expense
Name of Vendor/Payee*: Just Run the Play, Inc.
Date Board Approved Expenditure**: July 15, 2024

Source of Payment (check one):

Hotel/Motel Tax Receipts (Project: Budgeted Project Expense)
 State Appropriations Other _____

Explanation of Compliance with Applicable Fund Restrictions, Including Projects:

Approved Cooperative Endeavor Agreement attached.

Public Works and Purchasing Policy:

Is the expenditure for a Public Works Project or the Purchase of Materials and Supplies under state law or the City of Monroe's Purchasing Policy? Yes No

If yes, has the Board followed all applicable laws and policies (e.g., advertising, soliciting quotes, letting to the lowest bidder, etc.) necessary to authorize the expenditure? Yes No

Note: If no, please explain why not in a separate memorandum.

Travel Reimbursement:

If the request is for travel or travel reimbursement, was the City of Monroe's Travel Policy followed? Yes No

The undersigned hereby certifies that this expenditure complies with all applicable state laws, local laws, and the City of Monroe's policies and procedures.

July 15, 2024
Date Prepared _____


Signature _____

Name: Roosevelt Wright

Title: Secretary-Treasurer

***An executed, current W-9 must be provided for each vendor or payee to whom payment is issued.**

****A copy of the minutes authorizing the expenditure and all receipts, bills, invoices, and contracts related to the expenditure must be attached.**



Cooperative Endeavor Agreement

This Cooperative Endeavor Agreement ("Agreement") is made and entered into as of

July 15, 2024, by and between the Southside Economic Development

District ("SEDD") and "Just Run the Play, Inc." (DeJaneiro Davis)

WHEREAS, Article VII, Section 14(C) of the Louisiana Constitution of 1974 provides that for a public purpose, the State and its political subdivisions may engage in cooperative endeavors with each other, with the United States or its agencies, or with any public or private association, corporation, or individual; and

WHEREAS, the SEDD is a political subdivision of the State of Louisiana created pursuant to La. R.S. 33:1321 et seq., for the purpose of promoting economic development within its district;

WHEREAS, Just Run the Play, Inc. is a non-profit organization duly organized and validly existing under the laws of the State of Louisiana; and

WHEREAS, the SEDD desires to provide financial assistance to Just Run the Play, Inc. to support programs that reduce crime, improve neighborhood safety, remove blight and debris, or promote non-violence; and

WHEREAS, Just Run the Play, Inc. desires to partner with the SEDD to achieve these goals.

NOW, THEREFORE, in consideration of the foregoing premises and the mutual covenants contained herein, the parties agree as follows:

1. Services

Just Run the Play, Inc. agrees to develop and implement programs that address the following objectives:

- Reduce crime
- Improve neighborhood safety
- Remove blight and debris
- Promote non-violence

2. Funding



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Just Run the Play, Inc. agrees to develop and implement programs that address the following objectives:

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2. Funding

The SEDD agrees to provide a grant of \$2,000 to the Just Run the Play, Inc. to support the aforementioned programs. One Thousand dollars (\$1,000) will be disbursed at the program's commencement, and the remaining \$1,000 will be disbursed upon receipt of a satisfactory written report and photos documenting the program's activities and outcomes (as outlined in Section 3).

3. Reporting Requirements

Just Run the Play, Inc. agrees to submit a written report to the SEDD within 30 days of program completion. The report shall include:

- Project name
- Date(s) of program activities
- Number of participants
- Description of program outcomes
- Photos of program activities which may be used on the SEDD website or published in local media with Just Run the Play, Inc.'s consent.
- Digital files it creates on behalf of SEDD and ownership rights of all files

4. Public Recognition and Branding

The Just Run the Play, Inc. agrees to have program participants wear SEDD-provided t-shirts or insignia while engaged in program activities.

5. Conflict of Interest

Just Run the Play, Inc. confirms that none of its program leaders, officers or board members are directly related to any member of the SEDD Board of Commissioners that would create a conflict of interest or the appearance of the same.

6. Program Timeline

Programs funded under this Agreement must be initiated between July 10, 2024, and September 10, 2024.

7. Liability Insurance

Just Run the Play, Inc. agrees to maintain general liability insurance coverage of at least \$1 million for participants involved in program activities. If an event is staged in a public or private venue, Just Run the Play, Inc. agrees to purchase additional event insurance naming the SEDD as an additional insured. The SEDD will reimburse Just Run the Play, Inc. for the cost of event insurance, not to exceed \$200.

8. Protection of Minors

Just Run the Play, Inc. agrees to comply with all applicable Louisiana laws regarding the protection of minors participating in its programs. This includes, but is not limited to, conducting background checks on program staff and volunteers who will have unsupervised access to minors and obtaining written parental consent for minor participation.

9. Legal Compliance

Just Run the Play, Inc. warrants that it is a duly organized, validly existing, and in good standing non-profit organization under the laws of the State of Louisiana.

10. Indemnification

The Just Run the Play, Inc. agrees to indemnify, defend, and hold harmless the SEDD, its officers, agents, and employees from any and all claims, demands, damages, liabilities, losses, and expenses, including reasonable attorney's fees, arising out of or in connection with the Just Run the Play, Inc.'s performance under this Agreement.

11. Entire Agreement

This Agreement constitutes the entire agreement between the parties concerning the subject matter hereof and supersedes all prior or contemporaneous communications, representations, or agreements, whether oral or written.

12. Amendment

This Agreement may be amended only by a writing signed by both parties.

13. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of Louisiana.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

Southside Economic Development District

By: ARL

Title: Chairman

[Just Run the Play, Inc.]

By: DeJanaice Davis

Title: Director



Minor Participant Consent Form

Project Name: _____

Date: _____

Just Run the Play, Inc.:

Parent/Guardian: _____

Child _____ (Age: _____)

Project Description: Briefly describe the community service project and its objectives.

Parental/Guardian Consent

I, _____ hereby grant permission for my child,

_____, to participate in the community service project sponsored by Just Run the Play, Inc.

I understand that this project involves the following activities: Briefly describe the activities the minor will be involved in.

I acknowledge and agree to the following:

- My child will be supervised by a responsible adult at all times during the project.
- I will ensure my child wears appropriate clothing and footwear for the project activities.
- I will inform the project leader of any medical conditions or allergies my child may have.
- I will notify the project leader if my child needs to leave the project for any reason.

Photo/Media Release

I hereby grant Just Run the Play, Inc. and the Southside Economic Development District (SEDD) permission to use photographs or video footage of my child participating in the



SECRETARY OF STATE

(<https://www.sos.la.gov/Pages/default.aspx>)

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Name	Type	City	Status
JUST RUN THE PLAY, INC.	Non-Profit Corporation	WEST MONROE	Active

Previous Names

Business: JUST RUN THE PLAY, INC.
Charter Number: 43824540N
Registration Date: 3/20/2020

Domicile Address

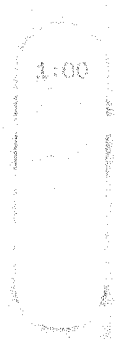
241 BLANCHARD STREET
 UNIT 6102
 WEST MONROE, LA 71291

Mailing Address

241 BLANCHARD STREET
 UNIT 6102
 WEST MONROE, LA 71291

Status

Status: Active
Annual Report Status: Not In Good Standing for failure to file Annual Report
File Date: 3/20/2020
Last Report Filed: 7/20/2022
Type: Non-Profit Corporation



Registered Agent(s)

Agent: DEJANEIRO DAVIS Address 1: 241 BLANCHARD STREET Address 2: UNIT 6102 City, State, Zip: WEST MONROE, LA 71291 Appointment Date: 3/20/2020	
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Officer(s)

Additional Officers: No

7/10/24, 6:43 PM

Roundcube Webmail :: Fwd: Revised proposal

Subject **Fwd: Revised proposal**
From Just Run The Play! <justrunplay@gmail.com>
To <roosevelt.wright@sedd25.com>
Date 2024-06-28 15:41



- SEDD - Just Run The Play.docx(~16 KB)

Sorry sir I left off my attachment!

See attached word document
Make Plays, Not Excuses...!

----- Forwarded message -----

From: **Just Run The Play!** <justrunplay@gmail.com>
Date: Fri, Jun 28, 2024 at 4:40 PM
Subject: Revised proposal
To: <roosevelt.wright@sedd25.com>

Greetings,

Enclosed is a Word Doc of my full proposal for the SEDD Community Project. Thanks so much for the opportunity.

Dejaneiro Davis
Just Run The Play, INC
299 Jacob St. West Monroe, LA 71292

Make Plays, Not Excuses...!

JUST RUN THE PLAY

Peace and Blessings to the SEDD Staff. Thanks for all you do for our community. I am submitting a proposal for the SEDD Requests for community projects to help improve our community.

I'd like to run video campaigns on Social Media to create a positive perception of the people, businesses, and opportunities available on the South Side of Monroe. My campaigns will also highlight Awareness and Proactive measures to combat the rising crime rate in our city.

PERCEPTION:

Many people have been manipulated into believing the South Side is not habitable and they definitely do not believe businesses can thrive in this area. I'd like to do videos which will promote Minority Owned Businesses on the South side which have thrived. My team will showcase places on the Southside which make us proud and have a history of success. (Examples: Schools, Churches, Recreational Centers, and even Parks.)

We must change how we view our own community and many times it starts with reminding our own people of how far we have come and how great we are when we work together.

THE REALITY:

We'd like to promote videos to bring awareness to the Southside residents. Reels for Social Media are the easiest way to reach the residents.

These videos will be Reels targeting Monroe residents on the Southside of Monroe that can be shared on Facebook, Tik Tok, and Instagram. The videos will focus on:

- A. How to report Crime Anonymously.
- B. How Crime destroys our progress.
- C. How Crime destroys the future of our kids, especially Black teen boys.
- D. How parenting is the key to reducing crime.
- E. What kids will do with an idle mind if they aren't taught to focus on higher goals.

NECESSITY:

Reports show the average teen is on social media 4-5 hours per day. That is a huge amount of time and we have to make sure during the time they spend online, they also have access to information. Adults are on their phones every free moment they get. We have to put the information they need in the places they get information. Perhaps social media platforms are real tools which should be utilized to mobilize people into better paths.

I'd like to get videos produced for social media that will be a combination of numbers 2 and 4 on your project list.

The videos will target Neighborhood Safety and they will also promote Non-Violence in our community.

PLATFORMS:

These videos will be Reels targeting Monroe residents on the Southside of Monroe that can be shared on Facebook, Tik Tok, and Instagram.

All of these sites provide stats for each reel posted. Stats will prove how many people watched the videos and how many engaged by means of commenting or sharing. These methods will provide insight on the reception of the videos with the viewers.

EXTENSION:

Should there be an extension, when school begins in August, my team would highlight outstanding students each week with social media blasts and help SEDD curate awards and prizes for them. Saluting students who are improving is one way to steer them away from the wrong crowds.

We'd also like to promote local businesses throughout the month who bring pride and great service to the Southside area.

Videos can start running as early as July 1 and can run weekly for the remaining of the month. SEDD will be hashtagged in all videos. (Example #SEDD) But we'll also create a hashtag called #SouthsidePride and hope to motivate others to using it and promote their own videos as well.

At the end of the cycle, I will provide the stats which will detail how many people viewed these videos and what the responses were.

Dejaneiro Davis

Just Run The Play INC